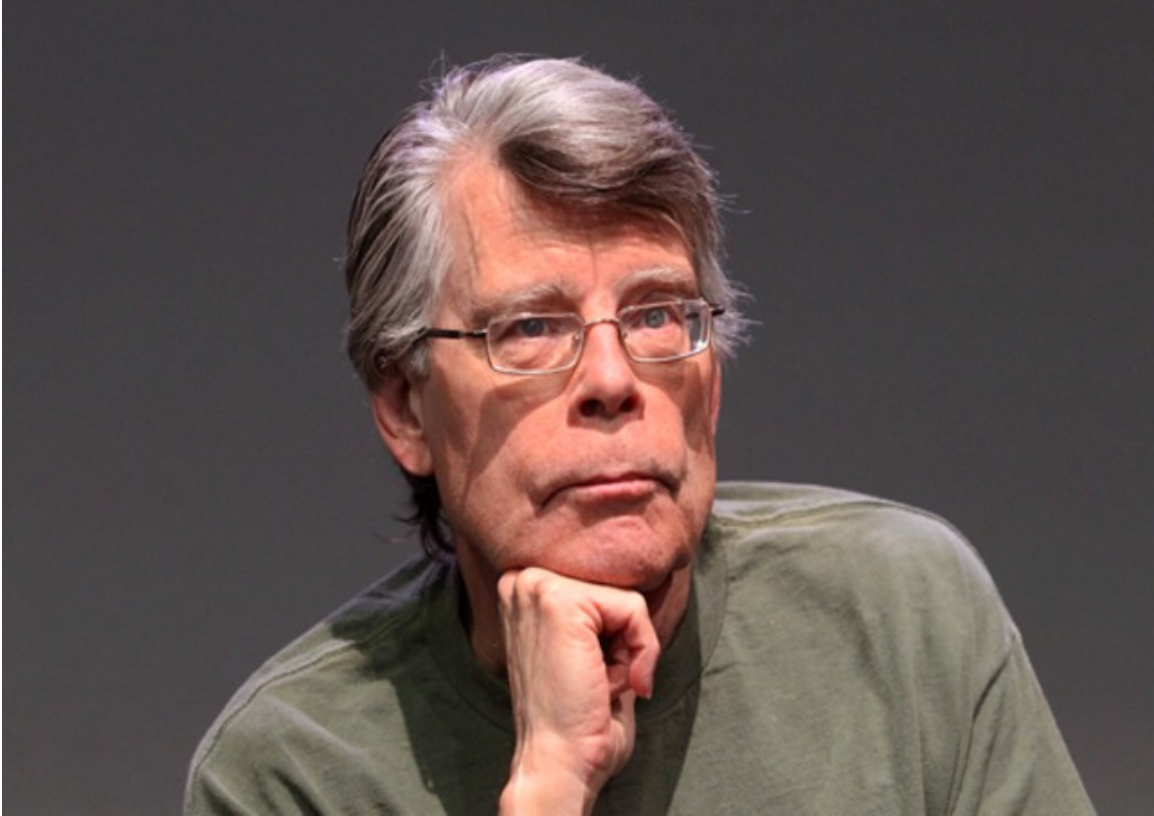




who wants to be an Author?



Or are you already there?



I've got something that will help you take your game to the next level.  
(Notice I didn't say "WILL TAKE" your game. That's up to you.)

But what I have for you today will definitely help.



Hi , Tom Morgan, Literary Agent, Author and Publisher here. And I've created the first complete YouTube Video Ads Training SPECIFICALLY for Authors.



But before I show you under the hood - let me answer the obvious question: "Why YouTube Video Ads and not Facebook?"

Simple answer - a five letter word starting with "M" and ending with Y."

With a Facebook Video ad - you're charged after 3 seconds of viewing.

With a You Tube Video ad - if the viewer bails out BEFORE 30 seconds - you pay nothing.

No brainer - right?

Now - inside this A-Z no fluff, nugget packed video training you'll learn:

- \*The two types of You Tube Video ads and how/when to use them**

- \*How to set up and optimize your YouTube channel.**

- \*How to "harvest" relevant keywords from other videos.**

- \*How to navigate Google adwords(where YouTube video ads live) and connect your YouTube channel to it.**

- \*How to set up your first campaign (Plus – why using all the demographic options can be a bad idea.)**

- (In Video 8 ) How I got one cent clicks for two high competition keywords ('Christmas' + "Christmas Gifts") the week BEFORE Christmas.**

- \*How to create your video ad for free (NOT re-using other peoples YouTube vids.) Plus - how to find FREE professional quality images to use in that video.**

- \*How to optimize your video file for maximim YouTube/Google love.**

***That's it!*** No OTO. No Upsell/Downsell/Crosssell. No B.S. Just 10 solid, no fluff videos of actionable content.

Here's what two of Publishing's most respected multi-book Authors and content creators have to say:



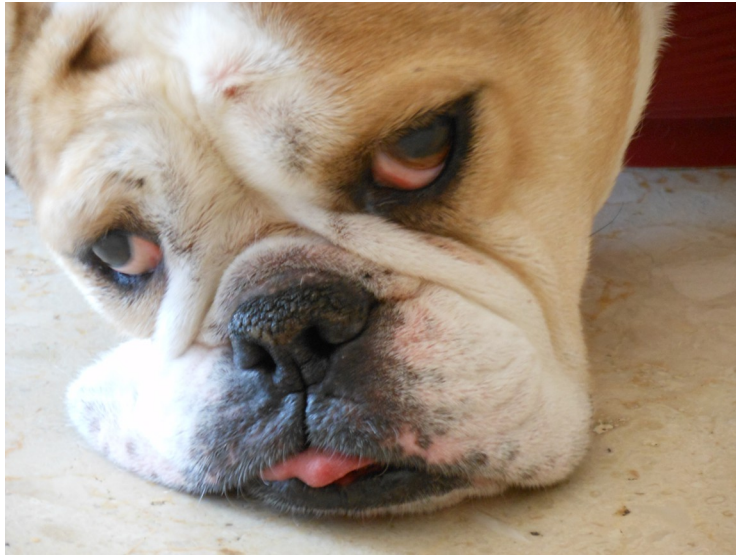
*"This is a powerful and much needed training that will help Authors leverage the massive popularity of YouTube to sell more books."*

- Amy Harrop -



*"This is a great step by step breakdown of YouTube ads! Every author should be doing YouTube ads because you can find highly targeted folks to connect with."*

- Debbie Drum -



*There are NO REFUNDS.* For the obvious reason there is nothing to "like"/"not like." It's information. You want it or you don't. No brainer.



The first 20 Writers/Authors who see the incredible value here – will get a 30 minute Skype consultation with me. Any and all questions related to writing and publishing are on the table.

**DISCLAIMER:** This is a Video tutorial series. Not a "system." I don't guarantee, promise or imply that the information here will translate into book sales. That's up to you. (As is everything in life.)

How much? **Now - \$27. 6 days from now – \$47.** Your serve.

Wishing you the best in Literature and Life!

Tom.