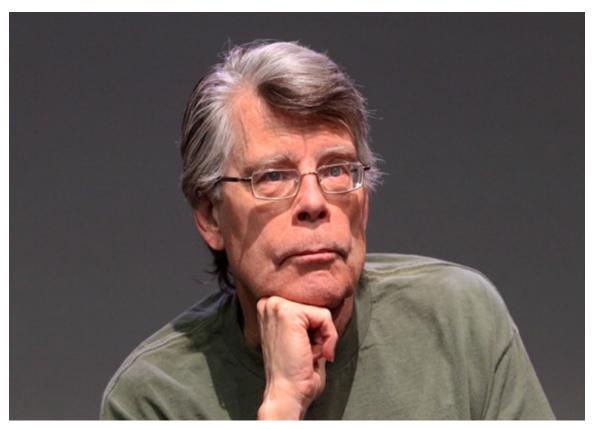


Who wants to be an Author?



Or are you already there?





I've got something that will help you take your game to the next level. (Notice I didn't say "WILL TAKE" your game. That's up to you.)

But what I have for you today will definitely help.



Hi, Tom Morgan, Literary Agent, Author and Publisher here. And I've created the first complete YouTube Video Ads Training SPECIFICALLY for Authors.



But before I show you under the hood - let me answer the obvious question: "Why YouTube Video Ads and not Facebook?"

Simple answer - a five letter word starting with "M" and ending with Y."

With a Facebook Video ad - you're charged <u>after 3 seconds</u> of viewing.

With a You Tube Video ad - if the viewer bails out <u>BEFORE 30</u> seconds -

YOU PAY NOTHING!

No brainer - right?

Now - inside this A-Z no fluff, nugget packed video training you'll learn:

*The two types of You Tube Video ads and how/when to use them.

- *How to set up and optimize your YouTube channel.
- *How to "harvest" relevant keywords from other videos.
- *How to navigate Google adwords(where YouTube video ads live) and connect your YouTube channel to it.
- *How to set up your first campaign (Plus why using all the demographic options can be a bad idea.)

(In Video 8) How I got <u>one cent clicks</u> for two high competition keywords ('<u>'Christmas'' + "Christmas Gifts"</u>) the week *BEFORE* Christmas.

*How to create your video ad for free (NOT re-using other peoples YouTube vids.) Plus - how to find FREE professional quality images to use in that video.

*How to optimize your video file for maximum YouTube/Google love.

That's it! No OTO. No Upsell/Downsell/Crosssell. No B.S. Just 10 solid, no fluff videos of actionable content.

Here's what two of Publishing's most respected multi-book Authors and content creators have to say:



"This is a powerful and much needed training that will help
Authors leverage the massive popularity of YouYube to sell more
books."
- Amy Harrop -



"This is a great step by step breakdown of YouTube ads! Every author should be doing YouTube ads because you can find highly targeted folks to connect with."

- Debbie Drum -



<u>There are NO REFUNDS</u>. For the obvious reason there is nothing to "like"/"not like." It's information. You want it or you don't.



The first 20 Writers/Authors who see the incredible value here – will get a 30 minute Skype consulation with me. Any and all questions related to writing and publishing are on the table.

DISCLAIMER: This is a Video tutorial series. Not a "system." I don't guarantee, promise or imply that the information here will translate into book sales. That's up to you. (As is everything in life.)

How much? **Now - \$27.** *6 days from now* **- \$47.** Your serve.

Wishing you the best in Literature and Life!

Tom.

